

2024-25 Impact Report

The Social Studio



SUMMARY

This year The Social Studio delivered one of its most ambitious projects to date, resulting in first-time employment for 10 newly-arrived Afghan women and a collection of artworks reflecting the pride and heritage connected to traditional Afghan embroidery.

'Suzani Stories' was the culmination of 6 months of creative workshops and storytelling, made possible through the support of Creative Victoria, Creative Australia and the exhibitions team of Bunjil Place. In collaboration with a group of 14 women from the local Hazara and Pashtun communities, we developed a series of original self-portraits, illustration and poetry inspired by their lives and experiences.

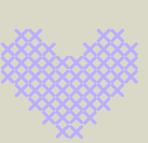
An all-female team, including Afghan-Australian bicultural workers, artists, poet and photographer, were recruited to the project to ensure cultural safety and integrity. All exhibition materials were translated into Dari.

Alongside this project, The Social Studio continued to provide its flagship program, an accredited Cert III in Apparel, Fashion and Textiles, including wraparound support and pathways planning for our refugee and newly-arrived students.

This year several students and alumni were supported into work with fellow social enterprise The Beautiful Bunch, offered further creative opportunities through industry partners or were engaged as workshop facilitators during both Melbourne Fashion Festival and Melbourne Fashion Week.

We were also shortlisted in the 2024 Victorian Premier's Design Award for fashion for our 'Moon Of My Heart' collection of pieces featuring Afghan embroidery, following on from our 2023 win for our Alpha60 x Kay Abude collaboration.

In March we began development of our Sari Project, an intergenerational storytelling and design project centred on 100 donated saris and the wisdom and experiences of women from Melbourne's Indian and Sri Lankan diasporas. Delivery due November 2025.



IMPACT



\$100,534

in wages and super paid to refugee and asylum seeking staff

\$3430

in artist fees to refugee facilitators and collaborators

10

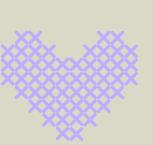
first-ever paid jobs for newly-arrived Afghan women

4560

hours of free, accredited training delivered

690

hours of psychosocial support delivered





IMPACT



Video still: Suzani Stories exhibition documentary

Video: Libby Chow

Interviews/translation: Tahera Rashedi Link: <u>www.thesocialstudio.org/projects</u>



"I chose to embroider my lips because Afghan women have always been forced to stay silent. The things we feel inside, we can't express them in fear of being judged."

> Artist statement: Sakina Photo: Libby Chow

IMPACT





Graduation celebration and exhibition for Cert III student, Reem.



" I really love everyone at The Social Studio. Everyone is understanding and caring and I really will miss everyone."











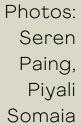
Donors of 100 saris for TSS' intergenerational storytelling project and retail collection, The Sari Project





Kolkata-based sari designer Naina Jain demonstrating draping techniques with TSS students.

"The sari is love"



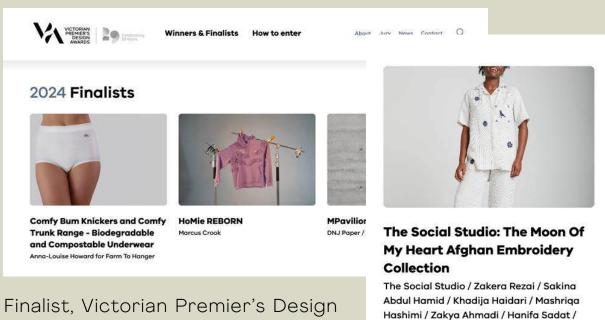




PRESS AND AWARDS



ABC News: 'The Social Studio exhibit Suzani Stories highlights the time-honoured art of Afghan women', by Jinghua Qian, 08/11/24 Link: https://www.abc.net.au/news/2024-11-08/suzanistories-an-afghan-embroidery-exhibition/104544918



Shakila Ibrahimi / Shakeela Suleiman

Awards, 2024

EXHIBITION











Photos: Dewi Cooke













Photos: Dewi Cooke



THANK YOU

To the students, staff and supporters of The Social Studio, all of whom contribute to what makes our organisation so special.

Board members:

Farah Farouque, Chair
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